



Michael A. Price, Esq.
Department Managing
Attorney

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Mike is an attorney at Vernis & Bowling of North Florida, P.A., in Jacksonville, Florida. He represents insureds, self-insureds, individuals, national corporations, domestic and public companies, and non-profit organizations in complex insurance and business litigation matters at both the state and federal levels. Mike maintains a concentrated practice in pre-trial litigation, including client interviews, drafting complex motions and pleadings, developing litigation strategies, and conducting and defending depositions. While he has second chaired jury trials in state and federal court, Mike understands the practical and economic factors associated with litigation and regularly obtains settlements that serve his client's interests at mediation.

Mike grew up in Johnstown, Pennsylvania where his family owned and operated a dairy business. The non-negotiable core values of honesty, accountability, and ethics were instilled in him at an early age and operate as the foundation for maintaining the reputations of he and his clients with courts, adversaries, and peers.

Prior to joining Vernis & Bowling, Mike worked for one of the nation's premier trial law firms, where he honed his litigation experience by handling all stages of high stakes civil litigation from investigations to discovery and throughout trial. Clients and colleagues alike have remarked on his aptitude for diagnosing problems, identifying innovative solutions, and making those solutions a reality. With a work ethic that is unmatched, Mike is adept at managing deadlines, multi-tasking, and coordinating litigation strategies in a fast-paced environment. He enjoys condensing otherwise-complex issues for the fact-finder through the effective and impactful presentation of information. And in every case, he is committed to efficiently and economically meeting his client's objectives.

Mike met his Wife, Melinda, in law school and attributes much of his professional success to her creativity and counsel over the years. Together, they are devoted to the community and cherish every day with their two young daughters playing golf, riding bikes, and taking family trips to the beaches along the First Coast.

VERDICTS AND DISPOSITIONS

Raymond Chiu, Dorothy Chiu, and Chiu Family Motel Limited Partnership v. Anastasia Island Townhouses Condominium Association, Inc.

AREAS OF PRACTICE

Appellate Practice
Automobile Liability (PIP/PD/BI/UM)
Bad Faith/Extra Contractual Litigation
Business & Commercial Law
Civil Litigation
Commercial Litigation
Construction and Construction Defect Litigation
Coverage & Declaratory Judgment Actions
Employment Law/Employment Litigation
General Liability Defense Litigation
Premises Liability
Professional Liability/E & O
Unfair Trade Practices Cases
Uninsured/Underinsured Motorist Liability
Wrongful Death

BAR & COURT ADMISSION

Florida Bar
United States District Court for the Middle District of Florida
United States District Court for the Southern District of Florida
United States District Court for the Northern District of Florida

EDUCATION

Graduate:

Ave Maria School of Law, J.D.

Undergraduate:

University of Cincinnati, B.A. in Finance

Honors: cum laude