



**Jeffrey Baer, Esq.**  
*Department Managing  
Attorney*

Vernis & Bowling of Miami,  
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#### AREAS OF PRACTICE

Automobile Liability (PIP/PD/BI/UM)  
Civil Litigation  
First and Third Party Property and Casualty Claims  
General Liability Defense Litigation  
PIP/Personal Injury Protection Litigation  
SIU/Suspicious & Fraudulent Claims  
Uninsured/Underinsured Motorist Liability

#### BAR & COURT ADMISSION

Florida Bar

#### EDUCATION

*Graduate:*  
Nova Southeastern University, Shepard Broad School of Law,  
*Juris Doctor*  
*Undergraduate:*  
University of Florida, Bachelor of Arts in History, Minor in  
Criminology  
*Honors: Cum Laude*

#### MEMBERSHIPS

American Bar Association  
Broward County Bar Association  
Florida Defense Lawyers Association (FDLA)

Jeffrey Baer is responsible for investigating and defending first and third party insurance claims involving PIP, personal injury, bodily injury, uninsured/underinsured motorist claims, as well as suspicious and fraudulent cases.

Mr. Baer graduated *Cum Laude* from the University of Florida with a Bachelor of Arts Degree. He went on to earn his *Juris Doctor* from Nova Southeastern University's Shepard Broad Law Center. Prior to joining Vernis & Bowling, he worked at an insurance defense firm handling PIP and SIU claims. In the past, Mr. Baer has also practiced Plaintiff's PIP litigation, commercial litigation and bodily injury. He began his career as an Assistant Public Defender for Broward County, Florida.

Mr. Baer's goal is to provide innovative legal advice to bring cases to prompt and cost-effective resolution. His three and half years as Plaintiff's counsel gives him unique insight into the Plaintiff's mindset. With his extensive experience, including hundreds of depositions, hearings, mediations, and arbitrations, Mr. Baer is able to use his ongoing relationships to with Plaintiffs' counsel to identify the issues in the case from the onset and then determine the best and most effective resolution with the client.

Mr. Baer is an active member of the National Society of Professional Insurance Investigators and the Broward County Bar Association.

When not practicing law, Mr. Baer also finds time to service his community, working with children with autism and breast cancer awareness.

